

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 01860 211220Z

53

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 123057

R 210608Z MAY 75
FM AMEMBASSY DAMASCUS
TO MR. JAMES F. BERE, PRESIDENT
BORG-WARNER CORPORATION
200 SOUTH MICHIGAN AVENUE
CHICAGO, ILLINOIS 60604
INFO SECSTATE WASHDC 3498
USDOC WASHDC

UNCLAS DAMASCUS 1860

FROM AMBASSADOR MURPHY

STATE FOR NEA/ARN

COMMERCE FOR CAGNE

E.O. 11652: N/A
TAGS: BEXP, SY
SUBJ: DAMASCUS INTERNATIONAL FAIR

DEAR MR. BERE:

RECALLING WITH PLEASURE OUR MEETING HERE IN DAMASCUS LAST JANUARY, I WANT TO BRING THE FOLLOWING MATTER TO YOUR PERSONAL ATTENTION. THE TWENTY-SECOND DAMASCUS INTERNATIONAL FAIR WILL BE HELD JULY 25 TO AUGUST 20, 1975. THE FAIR AUTHORITY IS MOST EAGER TO HAVE AMERICAN PARTICIPATION AFTER THE VERY SUCCESSFUL EXHIBITION LAST YEAR AND IS CONSTRUCTING A NEW U.S. PAVILION AT AN EXCELLENT LOCATION ON THE FAIRGROUNDS. THE DEPARTMENT OF COMMERCE HAS AGREED TO SUPPORT A COMMERCE PARTI-

CIPANCE FAIR PARTICIPATION
IN THE FAIR AND HAS ALREADY SENT OUT ITS EXHIBITION
DIRECTOR.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 DAMASC 01860 211220Z

OUR PARTICIPATION WILL NOT BE POSSIBLE WITHOUT THE
CLOSE COOPERATION OF FIRMS SUCH AS YOURS. AS YOU HEARD
FROM PRESIDENT ASAD ON JANUARY 21, AMERICAN BUSINESS FIRMS
WILL BE WARMLY WELCOMED TO SYRIA AND THE SYRIAN GOVERNMENT
LOOKS FORWARD TO COOPERATING WITH U.S. COMPANIES. MY
STAFF AND I AT THE EMBASSY AND THE DEPARTMENTS OF STATE AND
COMMERCE STAND READY TO ASSIST YOU IN DEVELOPING BUSINESS IN
THIS RAPIDLY DEVELOPING MARKET -- U.S. EXPORTS, WHICH HAVE
AVERAGED \$25 MILLION PER YEAR OVER THE LAST SEVERAL YEARS,
ARE NOW WELL OVER \$150 MILLION IN THE LAST NINE MONTHS. WE
HAVE ESTABLISHED A NEW AID RELATIONSHIP WITH SYRIA WHICH
SHOULD HELP MANY AMERICAN FIRMS SELL IN THIS MARKET.

I BELIEVE YOUR COMPANY'S PARTICIPATION IN THIS FAIR WILL
DEFINITELY ENHANCE YOUR OPPORTUNITIES FOR SALES TO SYRIA AND
I SINCERELY HOPE YOU WILL GIVE SERIOUS CONSIDERATION TO
PARTICIPATION. I LOOK FORWARD TO HEARING FROM YOU. YOU
MAY ALSO WISH TO INFORM THE DEPARTMENT OF COMMERCE'S CAGNE
OFFICE, TEL 202/967-5341.

SINCERELY

/S/ RICHARD W. MURPHY

AMBASSADOR

MURPHY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 21 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975DAMASC01860
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750180-0775, D750178-0504
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750528/aaaaazdt.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: SmithRJ
Review Comment: n/a
Review Content Flags: ANOMALY
Review Date: 30 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 JUL 2003 by BalzMJ>; APPROVED <26 JAN 2004 by SmithRJ>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: DAMASCUS INTERNATIONAL FAIR DEAR MR. BERE
TAGS: BEXP, SY
To: n/a
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006